

Total No. of Questions : 3]

SEAT No. : 52103

Total No. of Pages : 2

**First Year B.B.A.**  
**111 : PRINCIPLES OF MANAGEMENT**  
**(CBCS 2019 Pattern) (Semester - I)**

*Time : 2½ Hours*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) Compulsory Questions:**

**[5]**

A) Multiple choice questions:

- a) Management is basically\_\_\_\_\_.
  - i) Disciplinary
  - ii) Multi disciplinary
  - iii) Modern
  - iv) None of the above
- b) Father of Scientific Management is\_\_\_\_\_.
  - i) Elton Mayo
  - ii) Peter F. Drucker
  - iii) Fredrick W. Taylor
  - iv) None of the above
- c) Esprit de corps means\_\_\_\_\_.
  - i) Parily of authority
  - ii) Team spirit
  - iii) Parily in controlling
  - iv) None of the above
- d) Forecasting is also called as\_\_\_\_\_Analysis.
  - i) Single
  - ii) Dual
  - iii) Statistical
  - iv) None of the above
- e) \_\_\_\_\_is an in evitable factor for achieving economic growth.
  - i) Change
  - ii) Crisis
  - iii) Structure
  - iv) None of the above

B) Match the Pairs.

**[5]**

- |               |                                |
|---------------|--------------------------------|
| a) Management | i) A natural phenomenon        |
| b) Elton Mayo | ii) Universal concept          |
| c) Motivation | iii) Inter-wined with behavior |
| d) Crisis     | iv) Human relation school      |
| e) Change     | v) A feeling of fear           |

C) Answer in one sentence.

[5]

- a) What is meant by management?
- b) What is meant by Forecasting?
- c) What is meant by Decision Making?
- d) What is meant by Stress management?
- e) What is meant by outsourcing?

D) Fill in the blanks.

[5]

- a) Management process is\_\_\_\_\_.
- b) \_\_\_\_\_is basically a problems of decision-making or choosing among alternative courses of action.
- c) \_\_\_\_\_is the last step in the decision-making process.
- d) \_\_\_\_\_means assigning work to the others and giving them authoring to do so.
- e) \_\_\_\_\_is a sequence of suddenly disturbing events which negatively impact the organization.

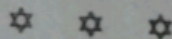
Q2) Answer any 3 out of 5.

- a) What is management? Explain its Natures. [10]
- b) Explain Concept of Administration, Management and organization. [10]
- c) Explain contribution of F.W.Taylor [10]
- d) What is Delegation of Authority? Explain its importance. [10]
- e) What is Total Quality Management? State its merits and demerits [10]

Q3) Write short notes (any four).

[20]

- a) Function of Management.
- b) J.R.D. Tata
- c) Benefits of planning.
- d) Importance of Direction.
- e) Techniques of controlling.
- f) Knowledge Management.



Total No. of Questions : 3]

SEAT No. :

**PA-1891**

[Total No. of Pages : 2

[5953]-101

**First Year B.B.A.**

**101 : PRINCIPLES OF MANAGEMENT**

**(CBCS 2019 Pattern) (Semester - I)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) Compulsory Questions:**

**[5]**

A) Multiple choice questions:

- a) Management is basically\_\_\_\_\_.
  - i) Disciplinary
  - ii) Multi disciplinary
  - iii) Modern
  - iv) None of the above
- b) Father of Scientific Management is\_\_\_\_\_.
  - i) Elton Mayo
  - ii) Peter F. Drucker
  - iii) Fredrick W. Taylor
  - iv) None of the above
- c) Esprit de corps means\_\_\_\_\_.
  - i) Parily of authority
  - ii) Team spirit
  - iii) Parily in controlling
  - iv) None of the above
- d) Forecasting is also called as\_\_\_\_\_Analysis.
  - i) Single
  - ii) Dual
  - iii) Statistical
  - iv) None of the above
- e) \_\_\_\_\_is an in evitable factor for achieving economic growth.
  - i) Change
  - ii) Crisis
  - iii) Structure
  - iv) None of the above

B) Match the Pairs.

**[5]**

- |               |                                 |
|---------------|---------------------------------|
| a) Management | i) A natural phenomenon         |
| b) Elton Mayo | ii) Universal concept           |
| c) Motivation | iii) Inter-wined with behaviour |
| d) Crisis     | iv) Human relation school       |
| e) Change     | v) A feeling of fear            |

**P.T.O.**

- C) Answer in one sentence. [5]
- a) What is meant by management?
  - b) What is meant by Forecasting?
  - c) What is meant by direction?
  - d) What is meant by controlling?
  - e) What is meant by outsourcing?

- D) Fill in the blanks. [5]
- a) Management process is\_\_\_\_\_.
  - b) \_\_\_\_\_is basically a problems of decision-making or choosing among alternative courses of action.
  - c) \_\_\_\_\_is the last step in the decision-making process.
  - d) \_\_\_\_\_means assigning work to the others and giving them authoring to do so.
  - e) \_\_\_\_\_is a sequence of suddenly disturbing events which negatively impact the organization.

- Q2)** Answer any 3 out of 5. [10]
- a) Management is both a science as well as an arts' Comment. [10]
  - b) Distinguish between Administration, Management and organization.[10]
  - c) Explain contribution of peter Drucker. [10]
  - d) Explain the benefits of Delegation of authoring. [10]
  - e) Explain the principles of change Management. [10]

- Q3)** Write short notes (any four). [20]
- a) Types of Management.
  - b) Management of Verghese Kurien.
  - c) Types of planning.
  - d) Importance of Direction.
  - e) Techniques of controlling.
  - f) Knowledge Management.



Total No. of Questions : 3]

SEAT No. :

P2058

[Total No. of Pages : 2

[5802]-101

F.Y. B.B.A.

101 : PRINCIPLES OF MANAGEMENT

(2019 Pattern) (Semester - I) (CBCS) (Backlog)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Compulsory questions.

[5]

A) Multiple choice questions:

- a) Management is a \_\_\_\_\_
  - i) Pure science
  - ii) Applied science
  - iii) Art
  - iv) Science and Art both
- b) \_\_\_\_\_ is the chief contributor of the scientific management.
  - i) F.W. Taylor
  - ii) Peter Drucker
  - iii) Henry Fayol
  - iv) Elton Mayo
- c) \_\_\_\_\_ is the primary function of management.
  - i) Planning
  - ii) Organising
  - iii) Staffing
  - iv) Control
- d) \_\_\_\_\_ Creates a feeling of fear and threat amongst individuals and employees.
  - i) Crisis
  - ii) Stress
  - iii) Disaster
  - iv) None of these
- e) \_\_\_\_\_ is built on a foundation of ethics, integrity and trust.
  - i) TQM
  - ii) Stress management
  - iii) Crisis Management
  - iv) Management of change

P.T.O.

- B) Match the pairs : [5]
- |                         |                                 |
|-------------------------|---------------------------------|
| a) Management           | i) Threats to an organisation   |
| b) Narayana Murthi      | ii) A natural phenomenon        |
| c) Decision making      | iii) The action of carrying out |
| d) Change               | iv) Infosys technologies Ltd.   |
| e) Management of crisis | v) Executive function           |
- C) Answer in one sentence: [5]
- What is meant by Management?
  - What is meant by Administration?
  - What is meant by Planning?
  - What is meant by Scientific Management?
  - What is meant by Stress Management?
- D) Fill in the blanks : [5]
- According to sheldon, \_\_\_\_\_ is a process of combining work.
  - \_\_\_\_\_ is the third function of management.
  - \_\_\_\_\_ is known as the founder of Human Relation school.
  - \_\_\_\_\_ is concerned with future events.
  - \_\_\_\_\_ is an inevitable factor for achieving economic growth.

**Q2)** Answer any 3 out of 5.

- What is management? Explain its features. [10]
- What is organization? Explain its features. [10]
- Describe Henry Fayol's contribution to managerial thoughts. [10]
- What are the benefits from delegation of authority. [10]
- What is out sourcing? State its merits and demerits. [10]

**Q3)** Write short notes (Any Four) [20]

- J.R.D. Tata
- Maslow's theory of Motivation
- Process of controlling
- Management of Crisis
- Total Quality Management (TQM)
- Management of change.

