

Total No. of Questions : 3]

SEAT No. :

**P1851**

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[6033]-302

S.Y.B.B.A.

**302 : SUPPLY CHAIN MANAGEMENT  
(2019 Pattern) (CBCS) (Semester -III)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) A) Objective type questions. [20]**

Multiple Choice Questions. [5]

- a) The purpose of Supply Chain Management is to \_\_\_\_\_
  - i) Increase the production level
  - ii) Manage and integrate supply and demand management
  - iii) Enhance the quality of a product
  - iv) Provide satisfaction to the customer
- b) Supply chain management is the management of the \_\_\_\_\_
  - i) Storage raw material
  - ii) Flow of goods and services
  - iii) Fullfillment of order
  - iv) Satisfaction of customer
- c) \_\_\_\_\_ encompasses all activities associated with the flow and transformation of goods from the raw material stage, through to the end uses, as well as the associated information flows.
  - i) Production line
  - ii) Supply chain
  - iii) Marketing channel
  - iv) Warehouse
- d) Which of the following are not key attributes of supply chain Management ?
  - i) Inventory control
  - ii) Leveraging technology
  - iii) Customer power
  - iv) All of the above

*P.T.O.*

- e) The bull whip effect \_\_\_\_\_
- i) Is an ineffective way to motivate warehouse employees
  - ii) Applies to rodeos and has nothing to do with supply chain management
  - iii) Refers to the 'swaying' motion associated with triple trailers
  - iv) Refers to variability in demand orders among supply chain participants.

B) Match the Pairs. [5]

- | Group A                                      | Group B                                    |
|----------------------------------------------|--------------------------------------------|
| a) User based definition of quality          | i) Competitive factor                      |
| b) Logistics function                        | ii) Inventory, transportation and facility |
| c) Factor affecting network design decisions | iii) Distribution of finished products.    |
| d) Total logistics costs                     | iv) Defined by the consumer                |
| e) Outbond logistics                         | v) Place utility                           |

C) Answer in one sentence. [5]

- a) Define supply chain management
- b) What do you mean by Logistics
- c) Define supply chain Network design.
- d) State any two functions of logistics management.
- e) What do you mean by Barcoding ?

- D) Fill in the blanks. [5]
- a) \_\_\_\_\_, production control and physical distribution are the three major operations of logistics
  - b) \_\_\_\_\_ refers to supply chain management practices that strive to reduce energy and environmental footprints in terms of freight distribution
  - c) Break - Bulk warehouse performs\_\_\_\_\_ function
  - d) The term \_\_\_\_\_ refers to any idle resources that can be put to some future use.
  - e) \_\_\_\_\_ are meant to store products for moderate to long period of time

- Q2) Long Answer questions (any 3) [30]**
- a) Discuss the functions of Supply Chain Management.
  - b) Explain the objectives of Green Supply Chain Management .
  - c) Explain the strategies of warehousing and store keeping.
  - d) State the importance of logistics Management
  - e) Explain the role of Human Resource in supply chain Management.

- Q3) Write short notes on ( solve any 4 out of 6) [20]**
- a) Role of IT in supply chain management
  - b) Role of Inventory Management in customer service
  - c) Bull - Whip Effect
  - d) Global supply chain Management
  - e) Factors influencing channel design
  - f) Importance of distributors in supply chain management.



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P2071

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[5802] - 302

S.Y. B.B.A.

**302 : SUPPLY CHAIN MANAGEMENT**

**(2019 Pattern) (CBCS) (Semester - III)**

*Time :2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates :*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) Objective type questions.**

**[20]**

A) Multiple Choice Questions :

**[5]**

- i) The purpose of supply chain management is to \_\_\_\_\_.
  - a) Increase the production level
  - b) Manage & integrate supply & demand management
  - c) Enhance the quality of a product
  - d) Provide satisfaction to the customer
- ii) Supply chain management is the management of the \_\_\_\_\_.
  - a) Storage of raw materials
  - b) Flow of goods & services
  - c) Fulfillment of orders
  - d) Satisfaction of customer
- iii) \_\_\_\_\_ encompasses all activities associated with the flow and transformation of goods from the raw material stage, through to the end user, as well as the associated information flows.
  - a) Production line
  - b) Supply chain
  - c) Marketing channel
  - d) Ware house
- iv) Which of the following are not key attributes of supply chain Management.
  - a) Inventory control
  - b) Leveraging technology
  - c) Customer power
  - d) All of the above

**P.T.O.**

- v) The bullwhip effect \_\_\_\_\_.
- Is an ineffective way to motivate warehouse employees
  - Applies to rodeos & has nothing to do with supply chain management
  - Refers to the 'swaying' motion associated with triple trailers
  - Refers to variability in demand orders among supply chain participants.

B) Match the following : [5]

- | Group - A            | Group - B                                        |
|----------------------|--------------------------------------------------|
| i) Outbond logistics | a) Training                                      |
| ii) Installation     | b) Initial stage of supply chain                 |
| iii) Human Resource  | c) Finished goods                                |
| iv) Planning         | d) Service                                       |
| v) Purpose of SCM    | e) Manage & integrate supply & demand management |

C) Answer in one sentence. [5]

- What is Warehousing?
- Define logistics planning.
- Define Inventory.
- Define supply chain management.
- Define supply chain Network Design

D) Fill in the blanks. [5]

- \_\_\_\_\_, production control and physical distribution are the three major operations of logistics.
- \_\_\_\_\_ refers to supply chain management practices that strive to reduce energy and environmental foot prints in terms of frieght distribution.
- Break - Bulk warehouse performs \_\_\_\_\_ functions.
- The concept of SCM originated in \_\_\_\_\_ discipline.
- Positive long - term relationships between supply chain participants refers to \_\_\_\_\_.

**Q2)** Long Answer type questions. [30]

- a) Explain the objectives & importance of supply chain management.
- b) Explain the functions of ware housing.
- c) Explain the issues in workforce management.
- d) State the importance of Logistics management.
- e) Explain the objectives of Green supply chain management.

**Q3)** Write short note on: (Solve any 4 out of 6) [20]

- a) Role of IT in supply chain management.
- b) Global supply chain management.
- c) Factors influencing channel design.
- d) Bull - whip effect.
- e) Types of Inventory.
- f) Types of warehouse.



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P-5948

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S.Y. B.B.A.

**302 : SUPPLY CHAIN MANAGEMENT**

**(2019 Pattern) (Semester - III) (CBCS)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) Compulsory Question : (Objective Types Questions) [20]**

**A) Multiple Choice Questions. [10]**

- i) Organizations or companies manage their supply chains through \_\_\_\_\_.
  - a) Transportation modes
  - b) The internet
  - c) Information
  - d) Skilled Operators
- ii) Full form of MRP in operations and SCM is \_\_\_\_\_.
  - a) Material Return Process
  - b) Material Requirement Planning
  - c) Machinery Repairing Planning
  - d) Material Retention Planning
- iii) Supply chain management is the management of the \_\_\_\_\_.
  - a) Storage Raw Materials
  - b) Flow of goods and services
  - c) Fulfillment of order
  - d) Satisfaction of customer
- iv) A supply chain is a sequence of firms that perform activities required to \_\_\_\_\_.
  - a) to facilitate wholesalers inventory selections
  - b) to create synergy in their training programs
  - c) to find products that are similar
  - d) to create and deliver goods to consumers

**P.T.O.**

- v) In supply chain management, after planning, the next step involves \_\_\_\_\_.
- a) Developing
  - b) Building a strong relationship with suppliers
  - c) Sourcing
  - d) All of the above
- vi) The purpose of supply chain management is
- a) provide customer satisfaction
  - b) improve quality of a product
  - c) integrating supply and demand management
  - d) increase production
- vii) Due to small change in customer demands, inventory oscillations become progressively larger looking through the supply chain. This is known as
- a) Bullwhip effect
  - b) Netchain analysis
  - c) Reverse logistics
  - d) Reverse supply chain
- viii) One of the primary Supply chain decision is \_\_\_\_\_.
- a) Communication
  - b) Cost of product
  - c) Location of Suppliers
  - d) Publicity
- ix) \_\_\_\_\_ process plays a huge implication in running key operations for almost every organization.
- a) Transportation
  - b) Material Management
  - c) Reverse Logistics
  - d) Supply Chain Management
- x) \_\_\_\_\_ is defined as the distribution of goods and services throughout a transnational companies global network.
- a) Globalization
  - b) Global Market forces
  - c) Domestic Supply Chain Network
  - d) Global Supply Chain Management



- B) Answer in one sentence [5 × 1 = 5]
- a) What is Inbound Logistics?
  - b) What do you mean by Global Sourcing?
  - c) State any two functions of storekeeper.
  - d) What is a Store Layout?
  - e) State any two components of Logistics Management.
- C) Match the Pairs : [5 × 1 = 5]
- | Group A                              | Group B                               |
|--------------------------------------|---------------------------------------|
| i) Warehouse                         | a) Increases reach                    |
| ii) Customer relationship management | b) More than one year                 |
| iii) Strategic plan                  | c) Increases satisfaction of consumer |
| iv) Tactical plan                    | d) Less than one year                 |
| v) Channel of distribution           | e) Storage of goods                   |

- Q2) Long answer questions (Any three) [30]**
- a) Explain the objectives of Supply chain Management
  - b) Explain the factors influencing channel design.
  - c) Discuss the Strategies of Warehousing
  - d) State and explain the importance of space management.
  - e) Discuss the issues in Workforce Management

- Q3) Write short notes on (any four) [20]**
- a) Workflow automation
  - b) Value Delivery Systems for SCM
  - c) Bull-Whip Effect
  - d) Supply Chain Strategy
  - e) Retail Supply Chain Management
  - f) Role of Human Resources in SCM



Total No. of Questions : 3]

SEAT No. :

PA-1903

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[5953]-302

S.Y. B.B.A.

**302 : SUPPLY CHAIN MANAGEMENT**

**(2019 Pattern) (CBCS) (Semester - III)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) Objective type questions : [20]**

a) Multiple Choice Questions : [5]

- i) Supply network design is important because :
  - a) It allows organisations to reduce the number of suppliers
  - b) It improves the relationship between internal & external suppliers
  - c) Every operation is part of a larger & interconnected network of operations
  - d) It allows marketing more influence over the choice of suppliers
- ii) Total logistics costs are \_\_\_\_\_.
  - a) The sum of the inventory, transportation and facility costs
  - b) The sum of the inventory, transportation cost
  - c) The sum of the inventory, facility cost
  - d) The sum of the transportation & facility cost
- iii) The \_\_\_\_\_ has made it possible for other companies to eliminate intermediaries & sell directly to the end consumer.
  - a) SCM
  - b) Internet
  - c) Competition
  - d) Global sourcing

**P.T.O.**

- iv) The number of different products that a consumer desires from the distribution network is \_\_\_\_\_.
- a) Response Time                      b) Product variety  
c) Product availability                d) Customer experience
- v) What type of supporting activity is purchasing inputs such as material, supplies & equipment?
- a) Procurement                        b) Inbound Logistics  
c) Outbond logistics                    d) Service
- b) Match the pairs : [5]
- | Group A              | Group B                                            |
|----------------------|----------------------------------------------------|
| i) Outbond logistics | a) Training                                        |
| ii) Installation     | b) Initial stage of supply chain                   |
| iii) Human Resource  | c) Finished goods                                  |
| iv) Planning         | d) Service                                         |
| v) Purpose of SCM    | e) Manage & integrate supply and demand management |
- c) Answer in one sentence : [5]
- i) What is warehousing?  
ii) Define Logistics Planning.  
iii) Define Inventory.  
iv) What is Green Supply Chain Management?  
v) What is value chain?
- d) Fill in the blanks : [5]
- i) \_\_\_\_\_ mainly deals with all activities associated with the flow & transformation & information of goods from the stage of raw material to the end user.  
ii) The concept of SCM originated in \_\_\_\_\_ discipline.  
iii) Positive long-term relationships between supply chain participants refers to \_\_\_\_\_.

- iv) Supply chain management is the management of the \_\_\_\_\_.
- v) A \_\_\_\_\_ represents a chain of businesses or intermediaries through which the final buyer purchases a good or service.

**Q2)** Long answer type questions (Solve any 3 out of 5) : **[30]**

- a) Explain the objectives & importance of supply chain management.
- b) Explain the functions of warehousing.
- c) Explain the role of IT in SCM.
- d) State & Explain the issues in workforce management.
- e) Explain the importance of Barcoding in SCM.

**Q3)** Write short notes on (Solve any 4 out of 6) : **[20]**

- a) Distribution Network
- b) Linkage between HRM & SCM
- c) Supply Chain Network Design
- d) Material Handling System
- e) Bull-Whip Effect
- f) Value Chain

