

Total No. of Questions : 3]

SEAT No. :

P1853

[Total No. of Pages : 2

[6033]-304

S.Y.B.B.A.

**304 : FUNDAMENTALS OF RURAL DEVELOPMENT
(2019 CBCS Pattern) (Semester -III)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) A) Fill in blank with the most appropriate alternative (Any Five) [5]

- a) In _____ areas, agriculture & allied activities are predominant.
(Rural, Urban, Semi-urban)
- b) NGOs with Charitable Orientation focus on _____ .
(Education, Need for poor, Health care)
- c) _____ is the principal organ at the district level to manage & Oversee the implementation of different anti-poverty programmes of the Ministry of Rural Development.
(DRDA, PRA, Planning Commission)
- d) _____ is the supply of loans, savings, insurance & other basic financial services to the poor.
(Microfinance, Loan, Micro-credit)
- e) The term Agribusiness is coined by _____ .
(Michael Peter, John Davis, Ewell Roy)
- f) _____ refers to technologies that provide access to information through telecommunications.
(ICT, IOT, AIT)

B) Match the pairs. [5]

Column A	Column B
1. Growth Centre Approach.	a) Rural Area.
2. Agriculture Activity.	b) Approaches of Rural Development.
3. SHG	c) Provision of healthcare
4. CARE	d) 12-20 Members.
5. Service Oriented NGO	e) International NGO.

P.T.O.

- C) True or False (Any Four) [4]
- a) The term Agribusiness is coined by John Davis.
 - b) Agricultural Entrepreneurship is predominantly related to the marketing & production of various agricultural products.
 - c) OXFAM & CARE are international NGOs.
 - d) NGOs with Charitable Orientation focus on local participation.
 - e) Mahatma Gandhi had viewed development of Rural areas through eradication of Wealth.

- Q2)** Write a short answer (Any Three) [24]
- a) Explain the importance of Rural Development.
 - b) Explain the Rural Development Planning.
 - c) Write a note on Agricultural Entrepreneur.
 - d) Write a note on Rural Development and Internet.

- Q3)** Write a Long answer (Any Two) [32]
- a) What are the various challenges in development of rural areas?
 - b) What is Agricultural Entrepreneurship? Explain its importance.
 - c) Explain the role & functions of DRDA.
 - d) Explain the various approaches to Rural Development.



Total No. of Questions : 3]

SEAT No. :

P2072

[Total No. of Pages : 3

[5802]-304

S.Y. B.B.A. (Semester - III)

304 : FUNDAMENTALS OF RURAL DEVELOPMENT

(2019 Pattern (CBCS))

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) a) Fill in the blank with the most appropriate alternative (Any Five) :
[5]

- i) _____ in general is used to denote the actions and initiatives taken to improve the standard of living in non-urban neighborhoods, countryside and remote villages. (Rural Infrastructure, Rural Development).
- ii) The _____ are to be drawn from the BPL list approved by the Gram Sabha wherein about ten persons are selected, one each from a family and focus on the skill development training based on the local requirement. (Self Help Groups, HUDCO, NABARD).
- iii) Applying the phenomenon of entrepreneurship into agriculture sector is termed as '_____'. (Entrepreneur, Agri-Preneurship, Intrapreneurship).
- iv) _____ is an application of information and communication technology for exchange information for government to our citizens. (E - Governance, E-Nam, Kisan call center).
- v) _____ refers to the range of activities and disciplines encompassed by modern food production. (Entrepreneur, Agri-Preneurship, Agribusiness).
- vi) The term Agribusiness is coined by _____. (Michael Peter / John Davis / Ewell Roy).

P.T.O.

b) **Match the following :** [5]

Column A	Column B
1. ARYA means	a. Information and Communication Technologies
2. ICT means	b. Attracting and retaining Youth in Agriculture
3. Big electronic Market Platform about agricultural products	c. June 2000
4. Farmers Toll Free No. 1800-180-1551 related agricultural activities.	d. E-Nam
5. E-Choupal Launched	e. Kisan Call Centre

c) **True or False (Any 4) :** [4]

- i) The development of ICTs has largely contributed to the decrease of social interaction taking place between individual to individual, individual to group.
- ii) E-banking and M-banking applications can revolutionize the provision of formal services of the banking sector, offering new cost-effective ways of delivering traditional services, with huge benefits for users.
- iii) Meaningful development would take place in the absence of peace and stability.
- iv) The objective of Swarnjayanti Gram Swarozgar Yozana (SGSY) is to bring the assisted poor families.
- v) Silk is not produced in Karnataka, West Bengal, Assam, Jammu & Kashmir and Himachal Pradesh.

Q2) Write a short answer (Any 3) :

[24]

- a) Write a note on Agro-based industries.
- b) Write a note on NGO's and Rural Development.
- c) What are the challenges of Rural Development.
- d) Importance of Rural Development.

Q3) Long Answers (Any 2) :

[32]

- a) Define Rural development and discuss the objectives and need of Rural Development.
- b) What is organizational structure of DRDAs? Explain the functions of DRDAs.
- c) What are the channels of distribution for agricultural products?
- d) Discuss all the applications of ICTs in rural development in detail.



Total No. of Questions : 4]

SEAT No. :

P5950

[Total No. of Pages : 2

[6143]-304

S.Y. B.B.A.

**304 : FUNDAMENTALS OF RURAL DEVELOPMENT
(CBCS 2019 Pattern) (Semester - III)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right side indicate full marks.*

Q1) A) Fill in the blank with the most appropriate alternative (Any Five): [5]

- a) The term Agribusiness is coined by _____.
(Michael Peter / John Davis / Ewell Roy)
- b) _____ refers to the range of activities and disciplines encompassed by modern food production. (Entrepreneur, Agri-Preneurship, Agribusiness)
- c) In _____ areas, agriculture & allied activities are predominant.
(Rural, Urban, Semi-urban)
- d) The _____ are to be drawn from the BPL list approved by the Gram Sabha where in about ten persons are selected, one each from a family and focus on the skill development training based on the local requirement.
(Self Help Groups, HUDCO, NABARD)
- e) _____ is the principal organ at the district level to manage & Oversee the implementation of different anti-poverty programmes of the Ministry of Rural Development. (DRDA, PRA, Planning Commission)
- f) _____ is an application of information and communication technology for exchange information for government to our citizens. (E-Governance, E-Nam, Kisan call center)

P.T.O.

B) Match the following : [5]

Column A	Column B
a) Growth Centre Approach	i) International NGO
b) Agriculture Activity	ii) Provision of healthcare
c) SHG	iii) Approaches of Rural Development
d) CARE	iv) Rural Area
e) Service Oriented NGO	v) 12- 20 Members

Q2) True or False (Any Four) : [4]

- The development of ICTs has largely contributed to the decrease of social interaction taking place between individual to individual, individual to group.
- NGOs with Charitable Orientation focus on local participation.
- Mahatma Gandhi had viewed development of Rural areas through eradication of Wealth.
- Agricultural Entrepreneurship is predominantly related to the marketing & production of various agricultural products.
- Meaningful development would take place in the absence of peace and stability.

Q3) Write a short answer (Any Three): [24]

- Explain the need of Rural Development.
- Write a note on NGO's and Rural Development.
- Write a note on Management of Agro Products
- Write a note on Rural Development and Internet.

Q4) Write a Long answer (Any Two): [32]

- What are the various challenges in development of rural areas?
- Explain the role & functions of DRDA.
- Explain the various approaches to Rural Development.
- What is Agricultural Entrepreneurship? Explain its importance.



Total No. of Questions : 3]

SEAT No. :

PA-1905

[Total No. of Pages : 2

[5953]-304

S.Y. B.B.A. (Semester - III)

304 : FUNDAMENTALS OF RURAL DEVELOPMENT

(2019 Pattern) (CBCS)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Objective Questions :

- A) Fill in the blank with the most appropriate alternative (Any Five) [5]
- i) In _____ areas, agriculture & allied activities are predominant. (Rural, Urban, Semi - urban)
 - ii) The _____ are to be drawn from the BPL list approved by the Gram Sabha where in about ten persons are selected, one each from a family and focus on the skill development training based on the local requirement. (Self Help Groups, HUDCO, NABARD)
 - iii) _____ is the principal organ at the district level to manage & Oversee the implementation of different anti-poverty programmes of the Ministry of Rural Development. (DRDA, PRA, Planning Commission)
 - iv) _____ is an application of information and communication technology for exchange information for government to our citizens. (E - Governance, E- Nam, Kisan cell center)
 - v) The term Agribusiness is coined by _____. (Michael Peter/ John Davis/ Ewell Roy)
 - vi) _____ refers to the range of activities and disciplines encompassed by modern food production. (Entrepreneur, Agri - Preneurship, Agribusiness)

P.T.O.

B) Match the following : [5]

Column A	Column B
i. Growth Centre Approach	a) Rural Area
ii. Agriculture Activity	b) Approaches of Rural Development
iii. SHG	c) Provision of healthcare
iv. CARE	d) 12 -20 Members
v. Service Oriented NGO	e) International NGO

C) True or False (Any Four) : [4]

- i) The development of ICTs has largely contributed to the decrease of social interaction taking place between individual to individual, individual to group.
- ii) Agricultural Entrepreneurship is predominantly related to the marketing & production of various agricultural products.
- iii) Meaningful development would take place in the absence of peace and stability.
- iv) NGOs with Charitable Orientation focus on local participation.
- v) Mahatma Gandhi had viewed development of Rural areas through eradication of Wealth.

Q2) Write a short answers (Any Three) : [24]

- a) Explain the importance of Rural Development.
- b) Write a note on NGO's and Rural Development.
- c) Write a note on Agricultural Entrepreneur.
- d) Write a note on Rural Development and Internet.

Q3) Write a Long answers (Any Two) : [32]

- a) What are the various challenges in development of rural areas?
- b) What is Agricultural Entrepreneurship? Explain its importance.
- c) Explain the role & functions of DRDA.
- d) Explain the various approaches to Rural Development.

