

Total No. of Questions : 5]

SEAT No. :

P6779

[Total No. of Pages : 2

[5802]-201

First Year B.B.A.

**CCT - 201 : BUSINESS ORGANIZATION AND SYSTEM
(CBCS 2019 Pattern) (Semester - II)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Question 1 and Question 5 are compulsory.*
- 2) *Solve any 2 from Question 2 to Question 4.*

Q1) A) Fill in the blanks: [5]

- a) _____ is a set of interrelated activities carried out with a view to make profits.
- b) A _____ is an economy that includes a variety of private and government control, reflecting characteristics of both capitalism and socialism.
- c) Single ownership is salient feature of _____.
- d) A _____ study is an in depth study of a project, in order to find out its merits, soundness and practicability.
- e) The _____ is one who purchases goods in large quantities from manufacturer and sells to retailers in smaller quantities.

B) Match the Pairs: [5]

- | | |
|----------------------------|--------------------------------------|
| a) KPO | i) No restricts |
| b) Digital Marketing | ii) High end services |
| c) Maximum partners in LLP | iii) Organised retailing |
| d) Market Survey | iv) Branch of Commerce |
| e) Malls | v) helps to know needs of the people |

Options:

- 1) a-ii, b-iv, c-i, d-v, e-iii
- 2) a-iv, b-ii, c-i, d-iii, e-v
- 3) a-ii, b-iii, c-i, d-v, e-iii
- 4) a-v, b-iv, c-ii, d-i, e-iii

P.T.O.

- C) Multiple Choice Questions: [5]
- a) KPO stands for _____.
- i) Knowledge People Outsourcing
 - ii) Knowledge Process Outsourcing
 - iii) Knowledge People Outlay
 - iv) Knowledge Policy Outsourcing
- b) _____ stage is the earliest stage in the evolution of Commerce.
- i) Hunting
 - ii) Pastoral
 - iii) Agricultural
 - iv) Town economy
- c) _____ refers to the scale of operations with which the business operates.
- i) Size of Business Unit
 - ii) Transportation
 - iii) Laws of return
 - iv) Nature of Competition
- d) _____ retailing refers to the traditional formats of low-cost retailing.
- i) Organised
 - ii) Modern
 - iii) Unorganised
 - iv) On-line
- e) _____ includes all the economic activities from production to distribution of goods and services.
- i) Trade
 - ii) Commerce
 - iii) Aids - to - Trade
 - iv) Business

Q2) Describe the development and evolution of trade, commerce and industry. **[10]**

Q3) What is sole proprietorship? Explain the features, advantages and disadvantages of sole Proprietorship. **[10]**

Q4) Explain in detail factors affecting location decision of the firm? **[10]**

Q5) Write Short Notes (Any 3): **[15]**

- a) Prerequisites of a successful of business.
- b) Functions of wholesaler.
- c) Advantages of virtual organization system.
- d) Benefits and limitations of private company.
- e) Types of distributed channel.



Total No. of Questions : 5]

SEAT No. :

PA-1897

[Total No. of Pages : 2

[5953]-201

F.Y.B.B.A.

**CCT - 201 : BUSINESS ORGANIZATION AND SYSTEM
(2019 CBCS Pattern) (Semester - II)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Question 1 and Question 5 are compulsory.*
- 2) *Solve any 2 from Question 2 to Questions 4.*
- 3) *Figures to the right indicate full marks.*

Q1) A) Fill in the blanks. [5]

- a) LLP stand for_____.
- b) _____acts as a connecting link in the distribution chain from the producer to consumer.
- c) _____is conducting stock transactions on the internet via several websites.
- d) _____refers to the scale of business operations.
- e) _____is a set of interrelated activities carried out with a view to make profits.

B) Match the Pairs. [5]

- | | |
|------------------------|---------------------------|
| a) BPO | i) Branch of Commerce |
| b) Trade | ii) Individual person |
| c) Sole proprietorship | iii) Local market |
| d) Active partner | iv) Predetermined process |
| e) Retail trade | v) Managing partner |

Options:

a-i,b-iv,c-ii,d-v,e-iii

a-iv,b-i,c-ii,d-v,e-iii

a-i,b-iii,c-v,d-ii,e-iv

a-iii,b-i,c-v,d-ii,e-iv

P.T.O.

Seat No.-
[Total No. of Pages:2]

Total No. of Questions:-5

First Year B.B.A
CCT-201: BUSINESS ORGANIZATION AND SYSTEM
(CBCS 2019 Pattern) (Semester II)

[Time-2 ½ Hours]

[Max. Marks-50]

Instruction to the candidates:

- 1) Question 1 and Question 5 are compulsory.
- 2) Solve any 2 from Question 2 to Question 4.

Q.1) A) Fill in the blanks:

[05]

- 1) LLP Stands For.....
- 2) The.....is in direct contact with the customers.
- 3) is a continuous process.
- 4)trade is the trade which is carried in between different countries.
- 5)acts as a connecting link in the distribution chain from the producer to consumer.

B) Match the Pairs:

[05]

Group A

- 1) Digital Marketing
- 2) Feasibility Report
- 3) Indian Partnership Act
- 4) Active Partner
- 5) Retail Trade

Group B

- a) 1932 3
- b) Use of Internet 4
- c) Project Blueprint 2
- d) Local Area 5
- e) Managing Partner 1

C) Multiple Choice Questions:

[05]

- 1) BPO Stands for.....
 - a) Business People Outsourcing
 - b) Business People Outlay
 - c) Business Process Outsourcing
 - d) Business Policy Outsourcing

- 2) Maximum number of members in a sole trading concern is.....
- a) One
 - b) Five
 - c) Ten
 - d) Twenty
- 3) The of the firm also depends on the type of organization.
- a) Format
 - b) Number
 - c) Size
 - d) Identity
- 4) Retail trade is conducted inmarkets.
- a) Local
 - b) Regional
 - c) Global
 - d) National
- 5) In partnership firm, maximum number of members in banking business is 10 And non-banking is.....
- a) 15
 - b) 20
 - c) 8
 - d) 5

Q.2 What is Business? Explain various objectives of Business in details. [10]

Q.3 Difference Between Wholesale trade and Retail trade [10]

Q.4 What is partnership firm? Explain Advantages and Disadvantages of Partnership Firm. [10]

Q. 5 Write Short Notes (Attempt Any 3) [15]

- 1) Pre-requisites of Successful business
- 2) One Person Company (OPC)
- 3) Size of Business Unit or Enterprise
- 4) Channels of Distribution
- 5) Digital Marketing